

# Jessie McGuire

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## Work in Design

**Full Time: Art Director. Madison & Mott Inc.**

**Design Studio: April 2007- Present** (Formerly Dogsname)

Conceptualization and creation of brand identity, advertising campaigns, and interactive media for multi-industry clients.

**Freelance: Art Director. The Levinson Group**

**Advertising Agency: March 2006- April 2007**

Designed, executed and produced all agency design projects. Reported directly to the Executive Creative Director.

**Full Time: Creative Design Assistant**

**Steve Madden Ltd.**

**Office of Fashion and Merchandise:**

**September 2005- March 2006**

Supported the fashion office and licensees with all design projects. Created and maintained all press kits and trend reports.

## Experience in Design

**Internship: WCRS Group; London. Huge Entertainment**

Advertising Intern. Summer 2005

**Internship: Fairchild Publications.**

**Children's Business: Art Department**

Editorial Intern. Spring 2005

**Internship: Steve Madden Ltd.**

**Graphic Design Department**

Marketing Intern. Summer 2004

## Education

**Pratt Institute**

Bachelor of Fine Arts

Communications Design: Art Direction/ Advertising.

2001-2005

**Boston University**

Graduate Mass Communications Study Abroad:

London, England. Summer 2005

## Skills

**Adobe PhotoShop, Adobe Illustrator, Adobe Indesign,**

**Adobe GoLive, QuarkXpress. Microsoft Office.**

## Awards

**CADC Awards 2009: Silver**

HobNob Wines Website 'At The Center of it All',

Role Art Director, Credit Dogsname.

**CADC Awards 2009: Excellence**

HobNob Wines 'Guide to Social Mastery',

Role Art Director, Credit Dogsname.

**CADC Awards 2009: Excellence**

Christmas Card 'Dogsname',

Role Art Director, Credit Dogsname.

**The One Show**

Finalist 'Client Pitch Competition'. Spring 2005

**Pratt Senior Show**

Best of the Best. Spring 2005

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## Find

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